

المُلخَص باللغة الإنجليزية

ABSTRACT

Human Capital and its Relationship to the Achievement of Competitive Advantage in the Palestinian Universities in Hebron and Bethlehem from the Perspective of Academic Staff Administrators

The study aims to identify the human capital and competitive advantage in the Palestinian universities in Hebron and Bethlehem from the perspective of academic staff administrators in these universities.

descriptive method has been adoption; where the focus was on the concept of human capital and the concept of competitive advantage and the relationship of human capital to achieve competitive advantage especially in universities, through the study and the survey of the subjects of the study variables in the theoretical section of the study.

Then a field study in universities in Hebron and Bethlehem was conducted, there has been a comprehensive survey of the study population who are the academic administrative staff, academic vice presidents, deans of high studies and scientific researches, libraries administrators and computer center administrations at Hebron, Bethlehem and Pollytechnique Universities, and the recovery rate was 100%.

And finally results, findings, conclusions, recommendations and suggestions were reached to benefit the universities, future researchers and the community, The results showed that the reality of human capital in the Palestinian universities in Hebron and Bethlehem, is good, also the results showed that the reality of competitive advantage in the Palestinian universities in Hebron and Bethlehem in all domains (education, scientific research, internal management) is good.